

## Youngsville Revitalization Initiative 2005

### Summary of Activity

Our organizational meeting was held on April 27, 2005.

- Four committees were formed and their purposes reviewed: Organization; Economic Restructuring; Design; and Promotion. Members present determined their committee membership.
- The members present continued the SWOT exercise initiated at the regional town meeting on April 14<sup>th</sup> in Youngsville, identifying many of Youngsville's strengths, weaknesses, opportunities and threats.
- Committees were charged with meeting and utilizing the SWOT analysis to begin forming action plans related to Youngsville's economic revitalization.

Our second general meeting was held on May 10, 2005.

- Officers were elected as follows:
  - President, Nancy Holmberg
  - Vice President of Organization, \_\_\_\_\_
  - Vice President of Economic Restructuring, Sonia Probst
  - Vice President of Design, Cathy Brown
  - Vice President of Promotion, Ian Ashbaugh
  - Vice President of Education, Dan Ralston
  - Secretary, Ruth Ann Weis
  - Treasurer, Gary Franklin
- Committee reports were received.
- Members voiced agreement with the Economic Restructuring Committee's identification of four basic areas of opportunity for Youngsville's revitalization:
  - Recreation and Tourism
  - Residential Living
  - Service Industries
  - Technology-based Industries
- The membership began drafting a Mission Statement with discussion about our purpose. A draft Mission Statement was presented and members were asked to prepare input for the next meeting.
- Questions for the PDC were identified for possible discussion at the May 19<sup>th</sup> Town Meeting in Sheffield.
- It was agreed that President Holmberg would be prepared to present a summary of our activities to-date at the May 19<sup>th</sup> meeting with the PDC.
- It was also agreed that members would encourage attendance at the May 19<sup>th</sup> meeting and all town meetings with PDC throughout the summer.
- The Committees will continue to meet and will report at Youngsville's next meeting scheduled for June 14<sup>th</sup> at 8 AM at Holmberg's Salon.