

.R.O.Y. March 8, 2011

Meeting was called to order at 8:05AM with Kari Degnan, presiding. 14 in attendance.

Kari stated that the purpose of this meeting was for streetscape work plans and hear committee reports.

Kari welcomed are guest especially Melissa Anderson, Director of Chamber Operations and John Papalia from the Council on Tourism.

The secretary's report was received ahead of time via email. It was approved and placed on file.

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COMMITTEE REPORTS:

PROMOTION COMMITTEE:

An update of what has been going on with the promotional committee was handed out. There were a number of topics that were covered and through email voting the advertising budget for 2011 was approved. Anita informed at the end of the report that the quarterly Promotion Committee meeting will be held on Tuesday, March 15th, 2011 at noon at Mugs Café.

For Corn Fest 2011 Cathy Brown had know topics to discuss but will have a report at the April meeting.

At this time Kari introduced Melissa Anderson, director of Chamber Operations and John Papalia, Director of Council on Tourism. Melissa explained what some of the services are that are rendered to chamber members. A directory was new this year and it can serve as a tool to help people that come to our area. They have a newsletter that will run free advertisement monthly and you also have the opportunity to talk on the radio. John Papalia spoke to us about the Wine and Arts Festival which could take place in November of 2011 or later in the Spring of 2012. Plans are to ask a number of winery's to come in and set up displays. Ideas of how to handle this event is maybe set up tents in the streets, due to not knowing what the weather will be. Kari felt that a subcommittee needed to be put together to brainstorm and help with this event. John P. also informed us that the old ski lodge has been purchased and that will be turned into the Hunting and Fishing Museum. The facility has been toured by the buyers and has soon as the weather breaks there will be a study done on the grounds.

ASSET ENHANCEMENT:

The Geocache Woodstock will be held July 2nd, 2011 at the Warren County Fairgrounds. Kathy Reitlinger announced that the Geocoin Event will be held the evening of July 2nd, 2011. She informed the committee that they are looking for a place to accommodate 500 to 600 people for this event.

Chris Meyers updated us on how the Youngsville Swimming Pool Committee is doing. She stated on March 6th, 2011 they held the kickoff of their fund raising effort with their first door to door canvas to raise funds to save the pool. From that they raised \$23,000.00.

Joanne made a motion to make the Youngsville Swimming Pool Committee part of the ROY committee and be part of the Asset Enhancement. Helga seconded it.

DESIGN COMMITTEE:

Joanne started out by thanking the ROY committee for the surprise birthday party that was thrown for her. She was very appreciative. At this time she handed the floor over to Rich Cleveland, who gave an update on how things are progressing with streetscape. Phase I – Project Area Railroad Street from Route 6 to East Main Street will cost \$1.95 million. We have \$1.92 million. He informed the committee that we are about \$200,000.00 short of getting things done the way they supposed to be. Clarification of Phase II is that the project will be from the